

Hello, I'm

Fei Wu

Video creator &  
Content strategist for businesses

## About Me

Fei Wu is a Chinese-American video marketing expert and AI strategist. She helps creators and businesses turn their visions and expertise into digital-driven brands that elevate their services, products, and partnerships.

Email: [hello@feisworld.com](mailto:hello@feisworld.com) / Sponsorship: [feisworld.com/sponsorship](https://feisworld.com/sponsorship)

## Audience Demographics

Age  
Range

18-54

USA

40%

Video  
Reach

~26K  
subscribers

Email & Social  
Reach

~20K

Blog  
Reach

~12K  
users/mo

# Sponsorships & Partnerships



## Deliverables & Rates

### 1 YOUTUBE VIDEOS FROM \$1500

- One (1) video published on Feisworld Media (main channel)
- 5–12 minutes in length
- Integration of the Brand in the video (review, walkthrough, tutorial, etc.)

### REVIEW BLOGS 2 FROM \$1000

- One (1) blog post published on feisworld.com
- 800 words minimum (review, tutorial, comparison, etc.)
- Clear Brand logo/images as related to the content

### 3 (MOST POPULAR) VIDEO + BLOG COMBO FROM \$2000

- One (1) dedicated video
- One (1) blog post – can embed with video

### 4 (BEST VALUE) PREMIUM SPONSORSHIP FROM \$2950

**4 content credits\*/month** for maximum reach and focus on your brand – YouTube shorts, YouTube videos, blog posts, Instagram post, Facebook post, email newsletter mention, LinkedIn posts, and other sponsorship opportunities.

\*Each content request is considered as one (1) credit.